

New You

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Svengali Salon makeover produces "fabulous" new look -- and corrects home colouring boo-boos

It's always fun to watch the consultation that precedes a Svengali Salon Makeover. You can see any apprehensions the client may have melt away as the stylist and colour tech talk about the new look.

For this makeover, the client is Karen Tackaberry, a 23-year-old resident of Markham. The Svengali creative team consists of the salon's two Ashleys – stylist

Ashley F. and colour tech Ashley K. Karen notes that she is open to anything, but needs to be able, for work reasons, to put her hair in a ponytail. This is important information and everyone at the salon understands that a hair style has to be versatile enough to meet the client's needs. Ashley F. begins the consultation with

ideas for the hair cut. "You hair has a fine texture and quite a lot of damage, so I would like to cut the length to give you a fuller, healthier look," says Ashley. She also feels the centre part is too harsh on Karen, and that a side part with a longer fringe would be softer around her face.

Karen agrees with the recommendations and they move on to the topic of colour. Ashley K. notes some issues with Karen's colour and finds out she has been doing her colour at home*. "The re-growth is a pinkish colour," she notes, "there is black on the mid-shaft, and the ends are a peachy colour with a very dry, damaged texture, which means they will no longer hold the colour." Ashley removes the black with a colour remover, a necessary step before applying any new colours. The product used is a Goldwell rinse that consists of no peroxide, which will help bring Karen's hair back to a healthier state.

Ashley recommends — and Karen accepts — the idea of switching to a rich chocolate brown with bright raspberry and copper highlights. "It will be a great change for you," Ashley says.

Karen loved the finished



Karen Tackaberry before her makeover



Karen's fabulous new cut and colour.



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Before



After with Porcelain

Welcome Home!

makeover. "It's fabulous and very sexy," she said. "I love the way the light hits the highlights, and I love the way the cut and style fits my face."

Karen is also happy she trusted the judgment of the two Ashleys. "I was always terrified of bangs," she admitted, "but I love the way they did my bangs. It is so different. I can't wait to show my friends and family."

*Struggling with unsatisfactory home colouring results—or worse – a home colouring disaster? Call Svengali Salon today to arrange a complimentary corrective colour consultation with one of Svengali's colour techs.

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